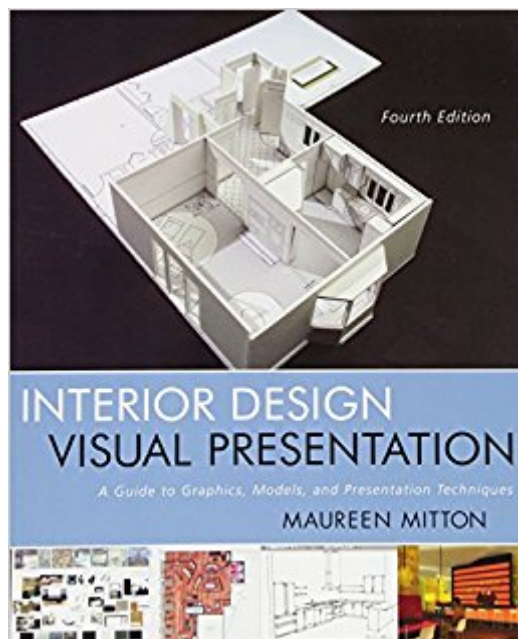




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# **Interior Design Visual Presentation: A Guide To Graphics, Models And Presentation Techniques**



## Synopsis

A practical, comprehensive guide to developing effective design communication skills From doing a quick sketch to producing a fully rendered model, the ability to create visual representations of designs is a critical skill for every designer. Interior Design Visual Presentation, Fourth Edition offers thorough coverage of interior design communication used throughout the design process, complete with a broad range of real-world examples. This fully updated handbook presents the full range of styles and techniques used for interior design visual communication, from hand drawing to 3D computer modeling. Its accessible, how-to approach guides you through a variety of methods for executing creative and successful design graphics, models, and presentations. Recognizing the ongoing proliferation of digital tools for visual representation, this edition provides the latest information on 2D design presentation software, such as Photoshop, SketchUp, Revit, and AutoCAD. Dozens of high-quality, full-color illustrations highlight step-by-step instructions detailing techniques and approaches throughout the book. Standout features of this new edition include:

- Discrete chapters devoted to manual, freehand, and digital drawing
- Numerous examples of quick-sketching techniques as well as computer-generated, 3D representations using Google SketchUp and other software
- Updated coverage of graphics, composition, and organization of presentations
- A range of examples from small residential student projects to huge public interior spaces designed by leading professionals
- New coverage of rendering
- In-depth coverage of a wide range of material sample presentation boards

From traditional to cutting-edge techniques, Interior Design Visual Presentation, Fourth Edition gives students and professionals alike the tools to give visual life to their design vision.

## Book Information

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## Customer Reviews

MAUREEN MITTON, MA, is a Professor at and Director of the School of Art and Design at the University of Wisconsin-Stout. She is a Certified Interior Designer, NCIDQ qualified, and a member of IDEC.

Lots of mixed info in it. Really good for beginners and maybe intermediate level designers.

handy book for even professionals - with the reference to how present final plans, and draft all the docs and sketchess in progress. I would recommend it to interior design students

good book and like it >

perfect

I am taking an Interior design class and this book is very useful. I love the references on how present final plans. It's basically what I needed and arrived quickly. I would recommend this to other interior design students as well.

This book has the information I need. Some information is knowledge I currently have, but there is a wealth of information that I can use to brush up on my skills. Great techniques you can take with you.

arrive very quickly well packaged and in good condition it has been a good read and i forsee it helping me with my design work

This book is easy to understand. It has been very helpful. It came in great shape and in good time.

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